

boxx.ai

A.I. FOR E-COMMERCE

**INCREASE CLICK-THROUGH-RATES WITH PERSONALIZED
"RECOMMENDED FOR YOU" WIDGET**

CLIENT

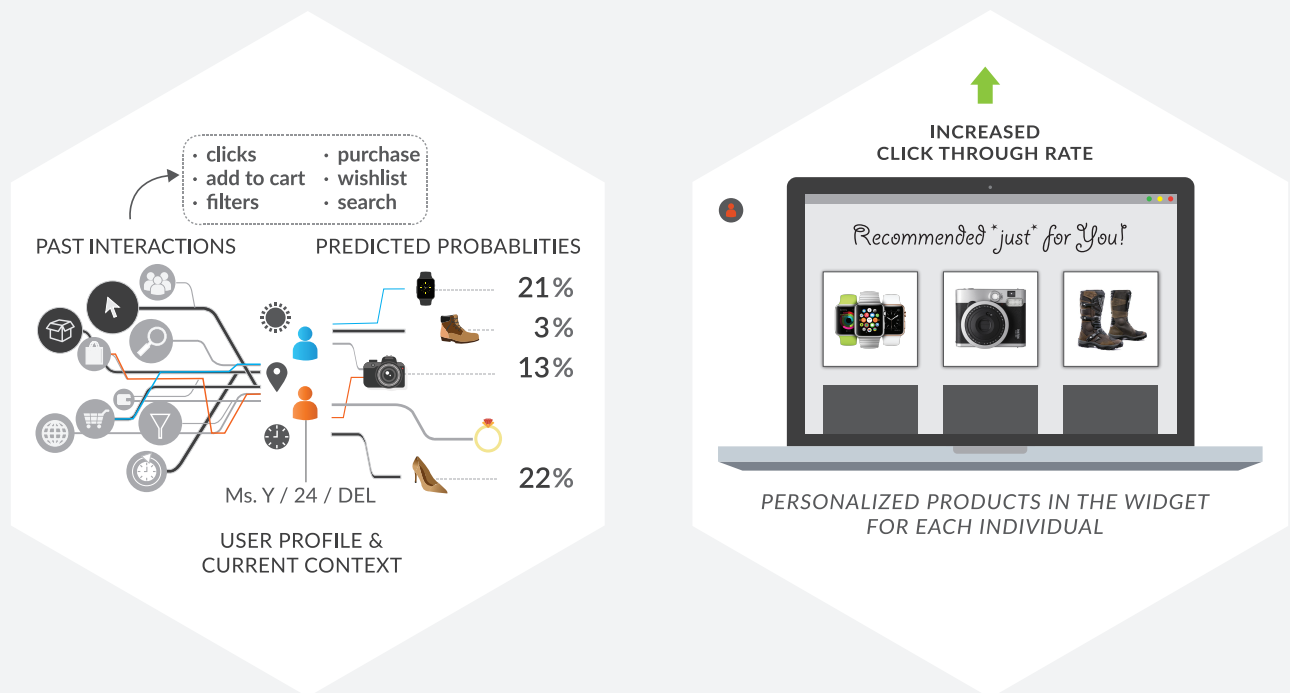
Clavia

ABOUT OUR CLIENT

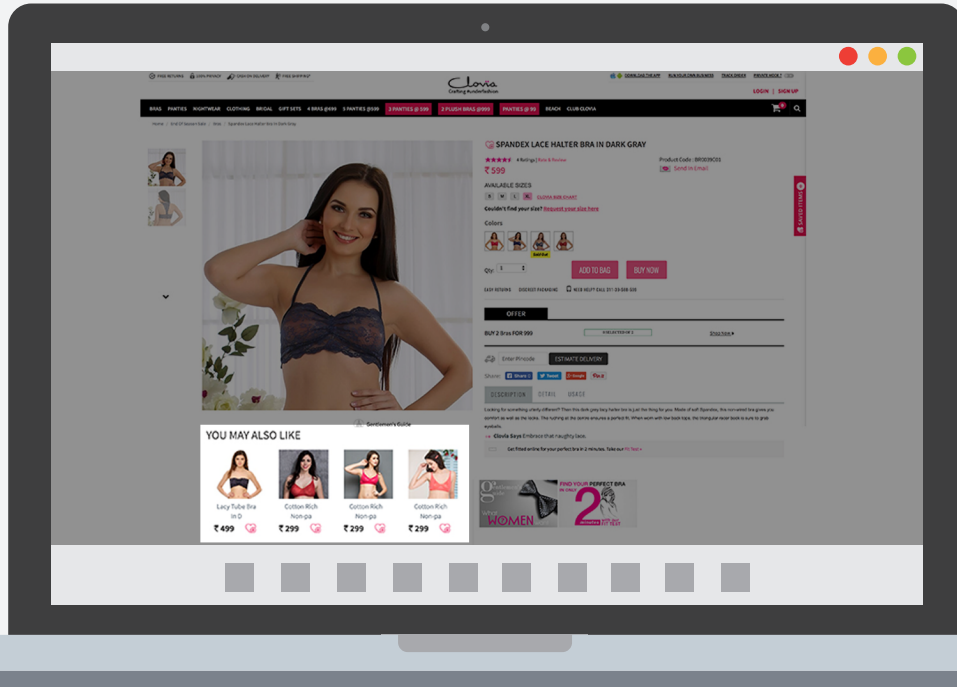
Clovia is the fastest growing lingerie brand in India. It allows consumers to buy women's undergarments, bra, panties, bikini, nightwear, shapewear at best prices.

THE IMPLEMENTATION OF BOXX.AI

Clovia used Boxx.ai to identify the most personalized and relevant products for each customer, and then show these in the “You may also like” widget on the Product Detail Page.



ILLUSTRATION



Products personalized
to each individual in the widget

THE RESULTS



increase in **click through rates** on the Product Display Page

TESTIMONIAL

Boxx's personalization methodology is superior to any other solution I have seen so far. Plus, it is super simple to use, requiring less than one day of integration and configuration effort."

PANKAJ VERMANI
Founder & CEO - Clovia Lingerie

TO LEARN MORE ABOUT HOW
BOXX.AI CAN MEET YOUR
PERSONALISATION NEEDS



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